

அறம்
பொருள்
தமிழ்



**TAMIL
ECONOMIC
FUTURE** | **THE
RISE
2024**
DAVOS
SWITZERLAND
JUNE 7 - 9

**13th Global Summit of Tamil
Entrepreneurs and Professionals**

JUNE 07 - 09, 2024 | Davos, Switzerland

The Tamils

WorldData.info puts the number of Tamil origin people in the world to be 84.12 million, spread across several countries and continents. Recent archaeological findings prove the antiquity of Tamil language as 5000 years, a language well equipped with scientific grammar and a richly versatile body of literature, and it is the only language that has survived all the way to the modern world. Tamils are also a people who define their cultural nationhood based on their language, and there is scholarly acceptance today of this language and its people as an ancient and enduring civilization. A careful and critical analysis of their literary, socio-cultural, and knowledge traditions charmingly reveal of their civilizational foundations deeply anchored on universal humanism, environmental primacy, pursuit of knowledge and high ethics, spirit of enquiry, importance to logic & mathematics, hard work, and above all empathy, harmony and peace. The advances Tamils are making today all around the world in various professional and public pursuits emanate from these civilizational foundations. It is the same values and ethical tenets that make Tamil people relevant to the 21st century world. The Rise Davos Summit would inform the global community in a more articulate manner who Tamils are, what makes them a distinct civilization and how they can also contribute to the shaping of a more equitable, inclusive, humane and peaceful 21st century.



The RISE is the most expansive and embedded global network of Tamil speaking entrepreneurs, investors, professionals, academia, researchers, artists and public intellectuals who believe in the ideals of shared prosperity, impactful collaborations, empathy, environmental stewardship and peace. It was founded in the year 2018 by Chevalier Rev. Dr. Jegath Gaspar Raj. The RISE exists, operates and rests on the bedrock of its belief in Tamil's continuity as a civilization and practicing Tamil values which are generally known as "Thamizh Aram". They are:

- That all women and men are equal, so are every being on earth.
- That every place on earth is like my village, every person a friend, and every being have an existential purpose.
- That nothing is equal to the transformative power of hard work and perseverance.
- That "Trustworthiness" shall be of paramount importance in all human interactions and engagements.
- That every member of The RISE organisation will be humble, generous and dignified in success.
- That it is in giving, we actually receive.
- That love, kindness and empathy are the best and shining ornaments, and hatred is cancer of the soul.

Tamils in Davos

Davos of today is more than a beautiful Alpine mountain town of Switzerland. In contemporary global discourses Davos marks an idea that the most powerful decision makers of the world can come together, converse, converge, collaborate and drive impact on issues affecting billions of people and the planet. This became possible because of one visionary organisation: The World Economic Forum- WEF.

During JUNE 07-09, 2024, The Rise would gather 500+ successful and merit worthy Tamils from around 40 countries of the world in Davos with backgrounds in business, governance, professions, academia and civil society with two major objectives twined as one: to strengthen and deepen its internal capacities as a community in order to contribute meaningfully and effectively as a cultural collective to the global priorities of equity, sustainability, environmental responsibility, resilience, ethical innovations, global collaborations, and well being of all beings.

The RISE Davos Summit will also be an occasion for Tamils to learn, to grow, to resolve and to express gratitude. To learn and understand possibly the most defining unfolding of human journey - Industry 4.0 with its limitless and bewildering possibilities; to grow one's business and global friendships through networking and socialising ; to resolve to strengthen the bond of community and deepen the spirit of collaboration and make a difference to the wider world. To this end The Summit has been aptly named as "The Future". Of particular importance is Switzerland where 2024 marks the 40th year of the arrival of Sri Lankan Ezhams Tamils in that country.

The RISE welcomes you all to Davos for the 13th Global Summit of Tamil Entrepreneurs & Professionals. It will be a great moment of Tamil friendship and global purpose. Let's meet in Davos, JUN 07-09, 2024 to re-affirm our commitment as Tamils to create a better world!

Drop a mail to info@tamilrise.org or Call +91 91500 60032/ 35 to connect with us.

The Organizing Committee

13th Global Summit of Tamil Entrepreneurs & Professionals.





What to expect in Davos.

SCOPE OF THE SUMMIT

The 13th Summit takes a tri-purpose approach in its direction, design, and content: individual purpose, Tamil purpose, and Global purpose. Having successfully organised 12 Global Summits in five years, The Rise as an organisation knows its strengths and limits. Our last two Summits in Kuala Lumpur and Muscat saw excellent measurable outcomes to participants as well as significant advancement of it's strategic organisational goals. Davos will build on the momentum towards consolidation and impactful expansion. Accordingly, we present here the scope, thrust and direction of the Summit:



We are in Switzerland

Understanding the Business Eco System of Switzerland and opportunity to directly engage with mainstream entrepreneurs of Switzerland, representatives of Government, trade & industry bodies, Chambers of commerce and such other Business organisations.

The economy of Switzerland is one of the world's most advanced, ranking first in the world since 2015 with a GDP per capita about USD 90,000. Its success is largely due to social- political- economic stability, robust service sector particularly banking and tourism. City of Zurich which is near to Davos is the most important economic centre of the country. While the country exports machinery and equipments, chemical- pharmaceutical products, gold, coal briquettes, watches, chocolates, textiles and apparels it mainly imports raw materials, food- organic food, vegetable oils, cultured pearls, precious or semi precious stones, precious metals and electrical machinery equipments. The Swiss education system is one of the best in the world, and Nestle is probably the most universal Swiss brand.

2

Scandinavian Focus

Norway, Denmark, Sweden, Finland, Iceland and few autonomous territories like Faroe Islands and Greenland are known as the Scandinavian bloc- Their economies are among the world's wealthiest, known for distributed entrepreneurship, small wage gaps, high employment, accessible education- health care and social security, and high taxation. This region is also pioneering in Environmental and Social Governance, clean energy and technologies. The Davos summit will provide a great opportunity to understand the economies of the Scandinavian region as well as open some gateways for investments and business partnerships.

3

Understanding the European Union & UK

The European Union & UK are two of the most powerful and tested economies of the world. The Davos Summit would encourage and assist the Tamil Entrepreneurs and Professionals to understand the markets of EU & UK, as well as the business eco systems of various countries in the region, and provide legal and professional assistance to set up offices and operations in the region.

4

Excellent opportunity for Global Networking

There are nearly 100 million Tamil-speaking people spread across more than 60 countries of the world. The Rise is distinct in being the only Business cum Professional Organisation of Tamils that has global breadth and depth. The Davos Summit is expected to bring around 600 delegates from more than 35 countries of the world opening up attractive possibilities for cross-country business networking, partnerships, and collaborations.

Particularly this will be a great boon to those involved in imports, exports and trading. Efforts are on to mobilise 200+ “Top Circle” Tamils who could provide tremendous depth to the Summit.

5

Top Circle B2B

The Rise Davos summit is designed as a perfect blend of rigorous curation and responsible openness. It will thus have the depth for B2B close networking among Top circle entrepreneurs while also offering a reasonable scope to aspirational and startup entrepreneurs to pitch, explore and succeed. Among the 500+ Delegates around 300 will be accomplished ones and the rest aspirational ones, making it a productive blend. Small Group Huddles will be curated for Top Circle Delegates tailored to their needs and expectations.

6

Focused and inclusive, Result oriented Networking.

We would close the Summit registrations by April 14, 2024. From then on we will begin online Business dating between registered delegates for 30 days so that much of the business deals can be explored and negotiated even before coming to Davos. During the summit days too 60% of the time shall be kept for industry / cross industry sector based networking. ‘No one shall be left behind, everyone should have a chance’ will be the driving moto.

7

Higher education partnership with Europe

Higher Education remains the strongest bridge between Europe and the Tamil speaking community, particularly from Tamil Nadu, India. Special sessions, interactions with stakeholders from the Education sector of Switzerland, UK, and

Germany will be organised. This will also provide opportunities for Educational entrepreneurs and Institutional stakeholders from India, Sri Lanka, Malaysia, and Gulf- Middle Eastern countries to explore collaborative possibilities with European Colleges, Institutions and Universities.



Fourth Industrial Revolution

The Summit will be fully aligned to the Fourth Industrial Revolution that is unfolding, with both tantalising and bewildering possibilities. The Revolution has already connected billions of people by mobile devices with unprecedented processing power, storage capacity, and access to Knowledge. The speed of this 4th revolution has gone beyond any historical precedent. Emerging technologies such as AI, distributed ledgers, bio technologies, and neuro technologies will not only alter how people live but how humanity perceives and understands itself. The Rise as a responsible Civil Society Organisation of 100 million Tamil-speaking people would inform itself and take stock of these developments and their future consequences through panel discussions, open forums and presentations by distinguished experts during the Summit. Four specific initiatives will be proposed, deliberated, and possibly Launched during the Davos Summit. They are:

11.1: A consortium consisting of reputed educational leaders, distinguished professionals from GTEF (Global Tamil Engineers Forum), Aatral (Global Tamil IT Entrepreneurs and Professionals), GTL (Global Tamil Lawyers), TDI (Tamil Doctors International), G-TAFP (Global Tamil Auditors and Finance Professionals), investors and Public Intellectuals who would devise mechanisms and strategies to build an ethically Grounded Advanced Human Resources Pool with a focus on future global needs.

11.2: A similar Consortium will be initiated to strategise and devise plans to ensure that future technologies remain inclusive, democratic, ethical, and civilisational.

11.3: Establishing a Defence Academy like Institute as a pilot to create ethically grounded IT Scientists who could theoretically influence the Algorithm era from the side of human values, inclusivity paradigms.

11.4: Launch of a Global Youth Movement who will be the guardians and defenders of time tested values in an era of uncontrolled technological hegemony.



Sustainability

Sustainability is a key global agenda and at Davos we will endeavour to get a grip of major developments happening in this segment: global policy priorities & targets, innovative technologies, available funding avenues, key stakeholders, how to help SME-s to transit to ESG frameworks to grow their business globally. Efforts will also be made towards connecting sustainability change makers, purpose driven consumers and business leaders and **“Responsible Planet Citizens”**.

The Summit also will propose three initiatives to help Tamil entrepreneurs, policy makers, media and Civil Society Organisations.

9.1: Establishment of a Sustainability Consulting Group who can help Tamil owned businesses to align themselves towards Net Zero targets, facilitate right connections globally and providing them project rigour as well as facilitate funding opportunities.

9.2: Special Purpose Vehicle to identify upskill and supply hundreds of thousands of Green Energy Engineers to global market. GTEF – Global Tamil Engineers Forum will be a key partner in this initiative.

9.3: Establishment of a “Global Tamil Village and Country Club” near Kutralam in Tamil Nadu as a replicable model for sustainable living, grass roots environment based economy, distributed energy security and social harmony.



Food Security

Food Security discourse has assumed importance in the context of climate change, pandemics and supply chain disruptions caused by unexpected wars. The Rise through its arm Good Food Alliance invites all food producers, exporters and importers to Davos in order to create a micro good food supply chain globally. Food producers and exporters will have the opportunity to meet importers from across Europe, specially Switzerland.

This segment will also include stakeholders allied to food security like innovative technologies in agriculture, AI applications in agriculture, supply chain

management, such other products and services aligned to agriculture, food production, quality management and distribution. The Summit will also see the launch of an AI driven platform to be the nexus for all stakeholders across the global food supply chain. This innovative platform will address critical issues of food security, showcase sustainable practices, and foster technological advancements in agriculture. Tamil Agripreneurs can benefit immensely from this platform by being early birds. The platform will be known as Global Food Alliance curated by Good Food Alliance.



Positioning Oman as an important Strategic Gateway

Oman is strategically positioned at the intersections of the Arabian Sea, sea of Oman and Arabian Gulf steadily emerging as a hub of regional and global investments, and an ideal gateway to the Middle East, Asia, Europe and Africa. Its three major ports Duqm, Salalah and Sohar with well-developed Special Economic Zones which offer attractive tax exemptions and 100% foreign ownership will play an increasingly important role in the Gulf & Indian Ocean maritime trade in the 21st century. Apart from huge opportunities in logistics, warehousing and energy sectors, Oman is massively blessed with minerals required for the renewable energy sector. The scope in tourism, fisheries, Telecom & IT and Real Estate are promising. Importantly Oman is a peace-loving country, an admirable example of social inclusion and equity and enjoys enormous global respect.

The Rise held its 12th global summit in Muscat, Oman late last year. We received excellent support from the Government, Private sector and the Civil Society there. Post Summit more than 30 delegates who attended the Summit have opened commercial entities in that country. This in itself is a huge testimony to the ease of doing business in Oman as well as the immense possibilities and opportunities Oman holds. The Rise Davos Summit would encourage global Tamil entrepreneurs to consider Oman as an ideal destination not only to invest and do business there but also to expand their businesses in the entire Gulf region, Europe, Africa and beyond. The Rise has already established a Special Purpose Vehicle in Muscat in the name Rise Integrated LLC to assist and facilitate anyone wanting to establish and operate businesses in Oman.

12

Positioning Malaysia as the Gateway to ASEAN and the Asia Pacific.

Global geopolitics is steadily shifting to the Asia Pacific while ASEAN is re-emerging as an economic bulwark with global investment infusions. The RISE, through its chapters around the world, would take efforts to position Malaysia as the pre-eminent gateway to both ASEAN and the Asia Pacific.

The RISE held its 11th Global Summit in Kuala Lumpur early last year at the prestigious MITEC Trade & Exhibition Centre. Like in Oman The RISE received commendable support from the Malaysian Government, Industry, Media and civil society. The RISE has established a permanent office in Kuala Lumpur to facilitate anyone wanting to invest and do business in Malaysia. We will have a 40 members strong delegation from Malaysia in the Davos Summit.

FOCUS ON MICRO, SMALL, MEDIUM ENTERPRISES; WOMEN & YOUTH LED ENTERPRISES; AND NORTH EASTERN SRI LANKA.

1

Small too is Beautiful. Little steps towards inclusive Globalisation.

Equitable, Distributed, Collaborative and Responsible Globalisation, Preferential option for Micro-Small & Medium Enterprises, specially the ones led by Women. The Rise aspires to be one of the cultural mediators for equitable and inclusive

globalisation. Davos Summit will look at five each micro & small enterprises from Switzerland, Nordic Bloc, rest of EU & UK for global commercialisation wherever Tamils live Tamils playing the intermediary role. Similarly 30 Tamil Business and Enterprises will be identified for such global commercialisation.

2

Can we assist and collaborate to make 10 Tamil Brands to emerge as Global Brands?

The Rise considers Davos Summit not merely as a three day event. Rather Davos is approached as a journey with key milestones on the way and beyond . The Rise would form a team of experts to identify ten Tamil owned brands which have the potential to emerge and grow as global brands, and devise strategies to make them really become global brands.

3

Open the Gateways for locally established Tamil brands to become global franchise.

The Rise Davos invites successful local Tamil enterprises to evolve and emerge as global franchises. The Rise would provide expert assistance, organise consultancy services and guidance.

4

Women Entrepreneurship Fest

As preparation for The Rise Davos Summit, TWI - Tamil Women International will organise a two days online EXPO for Tamil Women Entrepreneurs. Ten women will be identified for support, global branding and global commercialisation. This would be a conscious attempt to infuse gender inclusivity into the Davos summit.

5

Global Tamil Women Power Circle

The Rise Davos would herald the beginning of Tamil Women entrepreneurship era and overall transformation of Tamil Women. This Global circle of influential women would function as a catalyst for generating ideas, mobilising resources and creating systems.

6

Support 100 Women Micro Entrepreneurs of North East Sri Lanka and Malayagam.

As we mark Davos to be the beginning of constructive and substantive engagement of Global Tamils in rebuilding the economic and socio-cultural life of Tamils in Sri Lanka The Rise Davos Summit would committ to identify, train and provide financial assistance to 100 women micro entrepreneurs in North East Sri Lanka and Malayagam. Preferential option will be shown for war widows.

7

Experience Meets the Energetic & Innovative. The Strategic Growth Planning Circle.

This is a Big Top Circle of accomplished entrepreneurs and under 40 entrepreneurs owning or heading businesses with scope and potential to scale. This is a learning session for strategic growth planning.

PROFESSIONALS WILL RUN THE WORLD, MANAGE THE FUTURE

The greatest strength of the Tamil community is its vast pool of professionals. There is no major IT company in the world without Tamil talents. It is randomly estimated that there are more than 5 million Tamil speaking Engineers in the world. Cultural Tamil families invest enormously in Education. The RISE has taken efforts to establish a separate platform for various professional and interest groups. Davos will see them huddle together separately and chart out their plans for themselves, for the Tamil community and for humanity. If you are a professional do not hesitate to come to Davos. You will meet folks of your profession there in plenty.



2nd Conclave of Global Tamil Engineers Forum

The Conclave will have sixfold agendas:

- Sharing of Inter-Sectoral business opportunities between members.
- Framework for promoting industry- academia collaborations.
- Sustainable manufacturing technologies.
- Supporting sustainable innovation.
- Industry ready Futuristic skilling.
- Organising a Global Job Fair in Tamil Nadu in partnership with Aatral and other similar forums.

2



3rd Conclave of Global Tamil IT Entrepreneurs & Professionals.

Aatral Davos Conclave will have fourfold Agendas:

- ◆ B2B between members; Cross tenderings.
- ◆ Revival and Global expansion of TRIDS - The Rise Institute of Digital Sciences.
- ◆ **Establishing an Academy of Excellence for Deep Technologies.**
- ◆ Launching a movement to teach all Tamil children a Digital Language towards creating a Digitally Inclusive Future.

3



3rd Conclave of Global Tamil Doctors.

- ◆ Evolving a Global Framework and actionable programs for TDI.

4



2nd Conclave of Global Tamil Lawyers

- ◆ Evolving a Global purpose, framework, Global structure and actionable programs for GTL.

5

Tamil *Women*
International



6th Conclave of Tamil Women International

- Taking responsibility for creating and nurturing a Global Tamil Co-Operative Movement, Women Entrepreneurship, தமிழகம், and Economic - Social - Cultural - Educational Development of North Eastern Sri Lanka and Malayagam.

6



2nd Conclave of Global Tamil Auditors & Finance Professionals.

- Bridging the Gap between Entrepreneurial ideas and funds. Finance education.

7



International
Tamil Entrepreneurs
Retailers Association.

1st Conclave of International Tamil Micro Entrepreneurs Retailers Association.

- Global supply chain linkages between small traders- retailers.
- Digital transformation in the micro enterprise and retail sectors.
- Decarbonisation of the grass roots supply chain.

8



1st Conclave of Tamil Consultants and Trainers International

- ◆ Shaping Entrepreneurial Leadership.
- ◆ Building adaptive capacities and resilience in the managerial eco system.
- ◆ Culture building.

9



GenNext Leadership Summit

A special plenary session for global Tamil young leaders to express themselves and their dreams for the Tamil community.

10

Elders of Eminence

From among the Top Circle we will select a group of most eminent individuals to evolve as the moral voice of Tamil community, to be the guiding light of global Tamils.

EXTRAORDINARY SESSIONS

1

From Refugees to responsible Citizens

2024 marks the 40th year of the First arrival of Sri Lankan Tamils known as “Ezham Tamils” in Switzerland as refugees to escape from a deadly civil war. This beautiful country welcomed them, gave them empathy and an enabling environment to test their capacities of hard work, grit, resilience and above all dreams. Thanks to democratic and humanitarian systems, humanistic cultural ethos of Switzerland along with the innate cultural qualities of Tamils as mentioned above - particularly hard work - Ezham Tamils have transformed themselves from ‘welfare seeking refugees’ to 'Responsible Citizens contributing to Nation Building'.

Thus they have also become the exemplary ambassadors of Tamil Culture and idea in an important European country. The Rise Davos Summit will host an Extraordinary Special Session to thank and salute Switzerland that gave dignity and opportunities to Tamil speaking people. The Summit will also record the inspiring stories of Tamils through their 40 years of journey in Switzerland. Further the Summit commits to support a project if Swiss Tamils will lead it for the welfare of Tamils in North Eastern Sri Lanka and Plantation areas.

2

Civil Society

We are going to be in Switzerland which is a high performing democracy. The country’s core political identity is its commitment to direct representation and radical decentralisation. It has four official linguistic groups across a small geographic area along with sizeable foreign born population living in harmony. Importantly the country has a chequered legacy of civil society activism which has largely shaped its high quality peaceful democratic politics. To those who are interested and keen, Davos Summit is organising sessions and engagements to get deeper insights in to how democracy works in Switzerland particularly

from a Civil Society paradigm. For Tamils, who are almost 100 million in number but without a sovereign state, to play any meaningful role in shaping a peaceful, equitable and inclusive 21st century it should evolve and emerge as a coherent global civil society based on linguistic affinity and solidarity. To this end this Summit will propose, deliberate and possibly launch two initiatives: A Global Tamil Civil Society Organisation, and a Global Tamil Cooperative Movement to support Tamil micro, small and medium enterprises. The Civil Society Organisation is envisioned as a living example of Tamil Aram based values of reason, inclusivity, empathy, environmental primacy, peaceful coexistence and global solidarity.

3

Top Tamils 1000

www.toptamils.com

This is a dramatic and pathbreaking initiative as a preparation to Davos. To identify, profile and celebrate 1000 Tamil success stories from all over the world. We will follow a bottom up inclusive approach to globally celebrate inspiring Tamil success stories, in the digital space.

4



As a legacy of Davos Summit, The Rise begins an important mission - to set up Tamil Social - Cultural Resort Clubs in all countries where Tamils significantly live. They will become centres where Tamils with a power to change and impact can come together regularly. Those centres will promote Tamil culture, arts, artisans, cultivating traditions. They will also become the hub of global Tamil travellers. The first such Resort club will be established between Tirunelveli and Kutralam as a tribute to the historic Davos Summit. The other proposed locations include Coimbatore, Chennai, Bengaluru, Malaysia, Abu Dhabi, Oman and North Eastern Sri Lanka.

SPECIAL NOTE

Davos is open to everyone

For the first time The Rise opens its Summits to all people of the world, to anyone interested to do business with Tamil-speaking people and in Tamil geographies. This is a small but important step towards globalisation of Tamil economic interests and aspirations, and our commitment to build bridges with all women and men of goodwill in the world.

CREATIVE AND RESULT ORIENTED UNLOCKING OF NETWORKING POTENTIAL

Outcome Based Quality Circle Networking

Most delegates come to the Summit basically looking for business opportunities, and we are extremely alive to it.

- 1.** Pre - Summit online interactive networking sessions to understand the business needs of everyone will begin 60 days before the Summit.
- 2.** 60% of the time during the Summit days will be allocated towards physical networking.
- 3.** While registering for the Summit every delegate will be asked to mark the Focused Quality Circles which He/She would like to be part of. You will have the physical setting in the Summit Venue to meet exactly the people relevant to your business.

Outcome Based Quality circle Networking

- Global Franchise Circle
- Logistics Circle
- Swiss Gold Circle
- HR Circle
- Funds in the world Circle
- AI & Block chain Circle
- Education Circle
- Consulting Circle
- Export & Import Circle
- Impact Funds Circle
- Investment Advisory Circle
- Global Sourcing Circle
- Oman Interest Circle
- Kingdom of Saudi Arabia
- UAE Interest Circle
- Canada Circle
- USA Circle
- Innovative IT Products SAAS
- Global Tamil Village & Country Club Circle
- Digital Media, Brand Solutions Circle
- ESG Based Business, Audit & Funding Circle
- Food Security, Agritech Circle
- Infra, Mining, Real Estate Circle
- Flowers, Floral Essences Circle
- Start up Funding Circle
- Swiss Interest Circle
- UK & Europe Interest Circle
- Malaysia Interest Circle
- Textile, Apperals Circle
- Family Business Circle
- Legal & Auditing Services Circle
- India, Tamil Nadu Interest Circle
- Singapore Interest Circle
- Qatar Circle
- Africa Circle
- Sri Lanka Circle
- Good Food Alliance
- Engineering & Manufacturing Circle
- Sustainability Products, Green Energy Circle
- Marine Products, Technologies Circle
- Norway - Denmark - Sweden Interest Circle



To Register

www.tamilrise.org

+91 9150060035
(Raevanth)

+91 9150060032
(Yoga)

Head Office

The RISE Head Quarters
No:68, Luz Church Road, Mylapore,
Chennai -600004, India

The RISE Switzerland
PO BOX 1013, Operation Center-4, CH 8058 - Zurich Airport,
Zürich, Switzerland.